

ERIC QUENNOY

Executive Creative Director

Eric was born in Melbourne, Australia and holds a degree in Business Marketing from Monash University. His strong aversion to wearing a suit lead him to the creative side of business, where he took his first job as a copywriter at Y&R Mattingly, Melbourne. After 6 years of honing his craft in Australia, he moved to New York City where he took a job at D'arcy, creating award-winning work for the Heineken and Amstel Light brands.

A stint at Publicis, NY, working with fellow Aussie, David Droga, saw him promoted to Creative Director and scoop countless awards for the TBS 'Very Funny' campaign, including a D&AD Yellow Pencil, a Cannes Lion and recognition from Advertising Age as the best campaign of the year.

Eric joined W+K Amsterdam as Creative Director on Nike and Electronic Arts. In this time he won numerous international awards for EA's FIFA Street 3 and Nike Women's 'Here I Am' campaign. He was Creative Director on 'Write the Future' for Nike Football, which was honoured with Best in Show at the One Show and the NY Art Director's Club, as well as receiving the Cannes Lions Film Grand Prix.

Promoted to Executive Creative Director alongside Mark Bernath two years ago, 2011 saw Mark and Eric featured in Ad Age & Creativity's 50 'innovators and category-defiers' of 2011. Their first two years on the job has already produced award-winning global work for Heineken with 'The Entrance' and 'The Legendary Making of the Date', with an Epica and Eurobest Grand Prix respectively, and 6 Lions so far.

In his spare time, Eric cycles, spends time on his boat, and enjoys life with his amazing wife and two wonderful boys.

ABOUT WIEDEN+KENNEDY AMSTERDAM

Wieden+Kennedy is an independent, creatively led advertising agency that creates strong and provocative relationships between good companies and their consumers. Founded in 1992, the Amsterdam office is a truly international agency purposefully built to produce global and pan-European campaigns. Clients include Heineken, Coca-Cola, Booking.com, Levi's, GE, Nike, Electronic Arts, Intel, Carrera and ESPN.
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